## XEV 9C



ELECTRIC ORIGIN

mahindra

# EXPERIENCE SUAVE INDULGENCE



For those who move with bold confidence, the go-getters, the self-assured, the ones who redefine success on their own terms. The XEV 9e is an extension of your discerning taste, an embodiment of minimal sophistication and elegance in motion.

# REMEMBER TO BREATHE

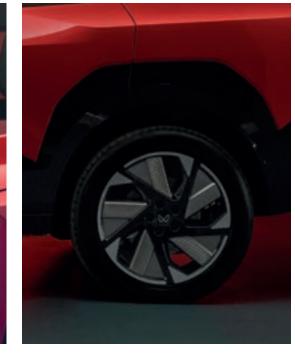
The ultimate expression of sophistication and performance, offering a suave SUV coupé design that seamlessly blends luxury with boldness.





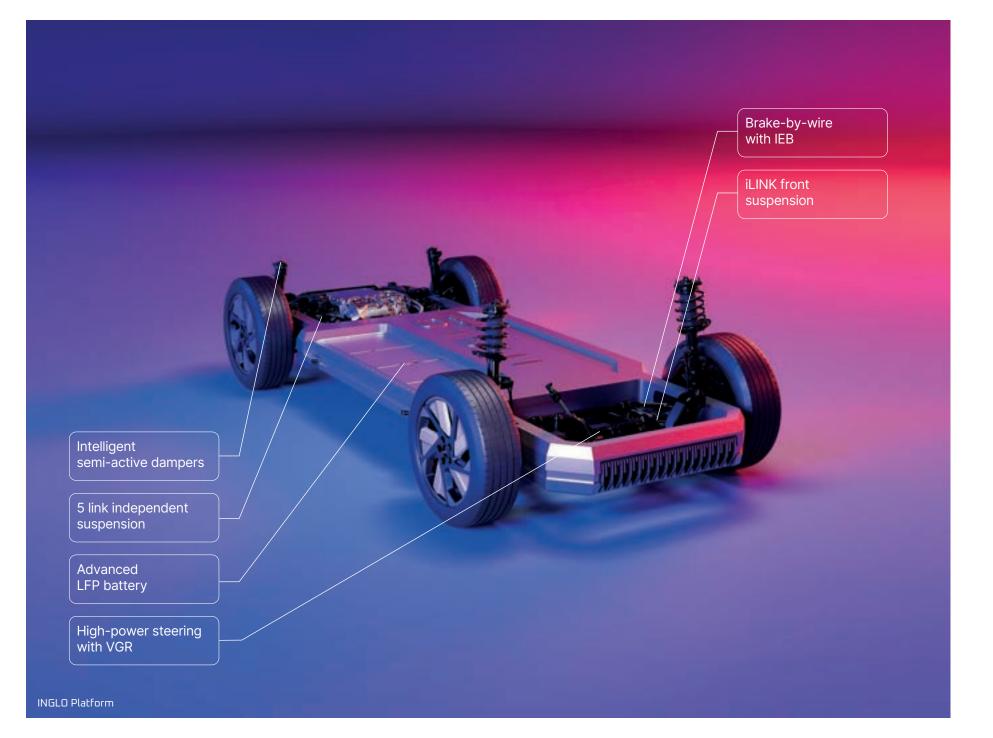












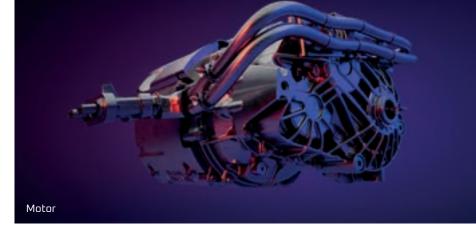
# INGLO - ELECTRIC ORIGIN ARCHITECTURE

Benchmark in innovation with 152 patents\* and 45 design registrations\*

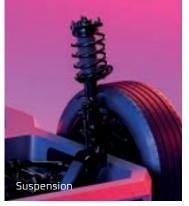


Combining indomitable Indian spirit with global standards and ambition, this unique architecture is as adaptable as it is innovative. A universe of advanced components integrated seamlessly to deliver exceptional range, power, handling.





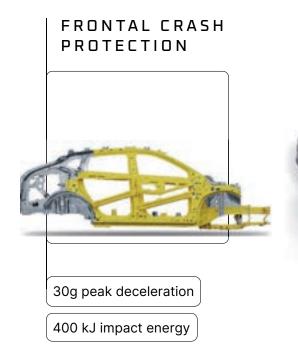




<sup>\*</sup>Patents and design registrations applied.

## SAFETY IS IN OUR DNA

Seven airbags with reinforced BIW structure









#### BATTERY ROBUSTNESS

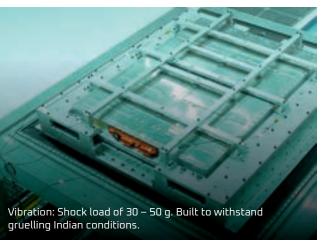
Extensive testing

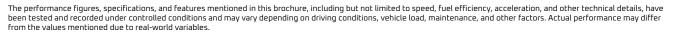
14,577 HOURS 55+ LAKH KM















## 656 KM RANGE IN A SINGLE CHARGE\*

500+ km real-world range in metro driving conditions with AC on (79 kWh battery).

Vehicle	Battery capacity	MIDC – P1 + P2 (ARAI certification)
VEV 0 -	79 kWh	656 km
XEV 9e	59 kWh	542 km

500+ km real-world range ensures you only need to charge once a week**											
Bengaluru	508			Jaipur	491			Trivandrum	ı	518	
Coimbatore		559		Chandigarl	ı	539		Krochi	499		
Chennai	52	29		Delhi		515		Mysore	501		
Hyberabad	504			Kolkata		54	6	Mangalore	499		
Pune	503			Bhubanesh	ıwar	527		Goa		5	53
Ahmedabad	497			Vizag		517		Mumbai	497		
Udaipur	52	9		Rajahmund	lry	540		Nashik	512	:	

<sup>\*</sup> As per MIDC P1 + P2 certification – with the 79 kWh battery pack.

<sup>\*\*</sup>As per tests conducted internally with moderate ambient temperature, City Drive with Low HVAC, Dry road and Optimal Drive Mode.

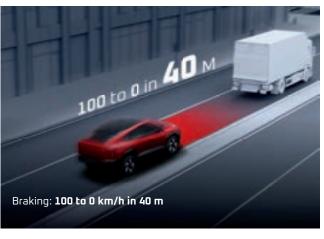
#### UNMATCHED PERFORMANCE

Refinement is the XEV 9e's essence. Every detail, every angle, every surface is crafted to captivate. Designed to take your breath away and engineered for absolute control, it delivers a driving experience defined by elegance, power, and precision. Perfection, made effortless.









The performance figures, specifications, and features mentioned in this brochure, including but not limited to speed, fuel efficiency, acceleration, and other technical details, have been tested and recorded under controlled conditions and may vary depending on driving conditions, vehicle load, maintenance, and other factors. Actual performance may differ from the values mentioned due to real-world variables.



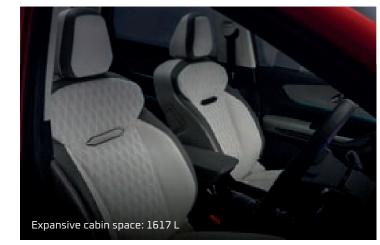


## BEST-IN-CLASS CABIN SPACE

The XEV 9e is engineered for maximum comfort and convenience. Stretch out, relax, and embrace the freedom of limitless ease.









## STAY COOL, CALM AND PROTECTED

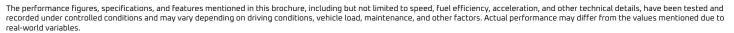
99.5%\* UV ray filtration, a whisper-quiet cabin and, best-in-class air conditioning – all in one world-class eSUV



Best-in-class air conditioning: The XEV 9e is equipped with a superfast air conditioning system that has 95% PM 2.5 filtration efficiency with a VR-led smart air purifier.



Whisper-quiet cabin: Enjoy uninterrupted conversations in the XEV 9e, even at speeds of up to 130 km/h.



<sup>\*</sup>Unmatched UV protection: Maximum filtration of UV rays that blocks 99.5% UV rays (200 – 400 nm).





# THE FASTEST MIND IN THE AUTOMOTIVE WORLD

MAIA, inspired by the Sanskrit name for "Magic", is designed to assist you with your everyday needs.

#### 4 HPC CHIPS

Enable high performance computing for a safe and enhanced driving experience

#### 12 SENSORS 5 RADARS

Ensure a safe driving experience with Level 2+ Advanced Driver Assist Systems technology

#### ZONAL ARCHITECTURE

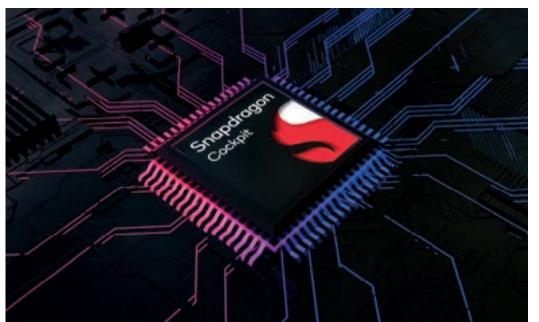
Allows for OTA updates of features and technology

#### 51 TOPS 75 MLOC

51 trillion operations per second, real-time responses, advanced safety and driver assistance

#### 24 GB RAM

Lightning-fast performance, enabled to handle multiple tasks





# THE ADVANCED SOFTWARE ARCHITECTURE OF MAIA



MAIA is the neural network – the brain – of our eSUVs. Derived from the Sanskrit word for magic, MAIA conjures incredible power from AI and high-performance computing to deliver an unmatched driving experience. At its heart is the Qualcomm Snapdragon 8295 chipset, a technological marvel built on a 5 nm process node, achieving 200K DMIPS, 46 TOPS, and 3000 GFLOPS. This powerhouse effortlessly handles billions of commands and complex tasks in real time, ensuring instant responsiveness, fluid performance, and intelligence that anticipates all your needs.



# MAIA - THE FASTEST MIND IN THE MOBILE WORLD



Processor	MAIA	Luxury phone
CPU	220K DMIPS	110K DMIPS
GPU	3100 GFLOPS	2227 GFLOPS
NPU	51 TOPS	35 TOPS



# WIDE CINEMASCOPE, THREE-SCREEN, HIGH-DEFINITION DISPLAY

The XEV 9e redefines sophistication with a cockpit that seamlessly blends elegance and technology. A triple-screen layout caters to both driver and front passenger, creating an environment that is as refined as it is functional. The two-spoke steering wheel, with touch-operated buttons and a subtle illuminating effect, remains understated when off and comes alive when you're ready to drive. Comfortable, beautifully padded front seats and a spacious, elevated cabin envelop you in striking luxury. Designed for control, crafted for comfort. The XEV 9e's cockpit is where refinement meets innovation.





#### LIVE IN FULL COLOUR

#### Live Your Mood

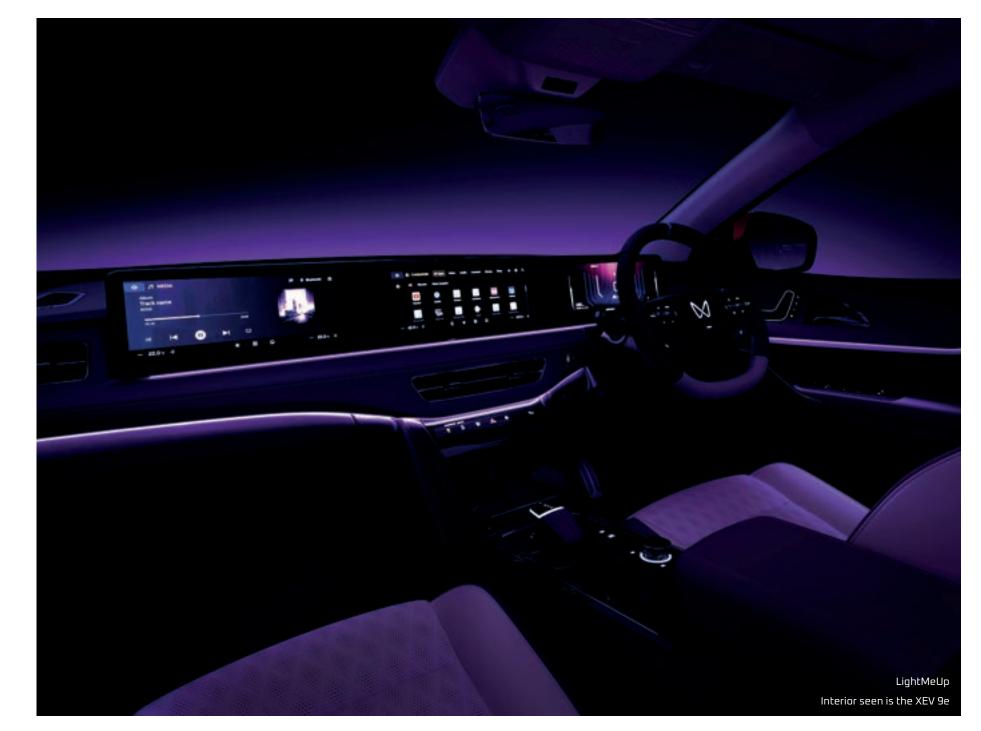
Three immersive modes that transport you to a different world, depending on your mood. Calm Mode helps you find some peace, whenever you seek it. Leave stress behind and embrace tranquillity. Experience the ultimate in comfort and relaxation with Cozy Mode – your personal haven on wheels. Club Mode transforms your eSUV into a concert on wheels. Club Mode, making every journey unforgettable. Your eSUV. Your club.

#### LightMeUp + Infinity Roof

16 million hues in the sky, all yours with the Infinity Roof. Indulge in panoramic vistas and customise your ambience with our sophisticated ambient lighting system.









Tweeters

# 1400 WATT, 16-SPEAKER HARMAN KARDON WITH DOLBY ATMOS

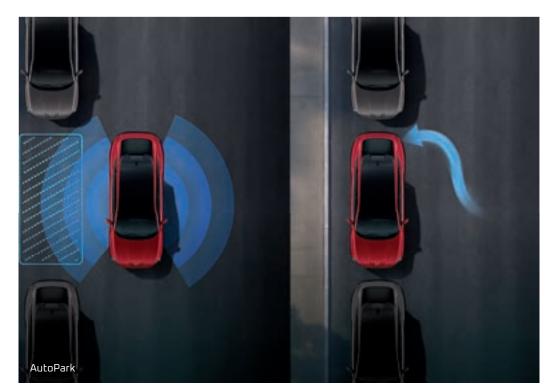
#### Mahindra Sonic Studio

Hear every note, feel every beat. The 16-speaker Harman Kardon sound system with Dolby Atmos surrounds you with crystal-clear audio, making every drive feel like a concert.



# AUTOPARK\* PARKING MADE EFFORTLESS

AutoPark takes the wheel, so you don't have to break a sweat.



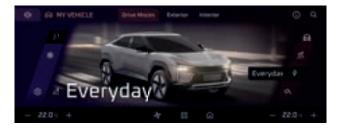


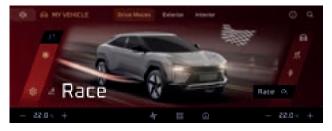
## FROM ECO TO EGO

Choose your driving style with modes that adapt to road conditions and your performance parameters.









\*As per applicable terms & conditions.



# ULTIMATE LEVEL OF PROTECTION

#### Level 2+ Advanced Driver Assist Systems

Five radars, 12 ultrasonic sensors and one camera, all working in harmony to enable an advanced autonomous driving experience.

#### Stay alert, stay safe

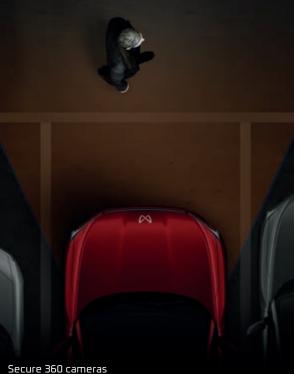
The Driver Occupant Monitoring System uses a wide field-of-view camera and advanced sensors to track your fatigue and overall well-being. It sends timely alerts and gentle reminders to ensure you stay focused, keeping everyone in the eSUV safe and comfortable.

#### Your digital fortress

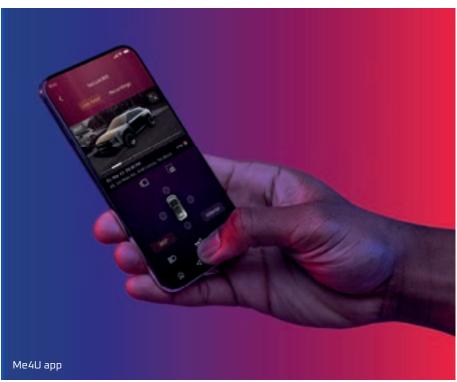
Secure 360 provides advanced surveillance and protection, ensuring your eSUV is safe at all times.



















# EXTERIOR COLOURS







Ruby Velvet



Nebula Blue



Everest White



Desert Myst



Stealth Black



Deep Forest

## UNTOLD POSSIBILITIES

SPECIFICATIONS		XEV 9e							
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE					
Powertrain									
Battery (kWh)	59	59, 79	59	79					
Motor power (kW)	170	170, 210	170	210					
Motor torque (Nm)	380	380	380	380					
Drive type		RWD							
Adjustable regen levels	LO	L0, L1, L2, L3 (Where L0 is No regeneration and L3 is Max regeneration) & Auto							
Single pedal drive		Yes							
Drive modes	Default, Range, Everyday, Race & Snow Mode								
Range (MIDC P1 + P2)	542 km	542 km, 656 km	542 km	656 km					
Dimensions									
L x W x H (mm)		4,789 × 1,907 × 1,694							
Wheelbase (mm)		2,775							
Ground clearance – unladen (mm)		207 (218 a	at battery)						
TCD (m)		1	0						
Boot volume (VDA - ISO V211)		663	litres						
Frunk volume		150	litres						
Chassis and dynamics									
Steering		Electric power steering	with variable gear ratio						
Front suspension		McPherson Strut I-Link independ	lent suspension and stabiliser bar						
Rear suspension		Multi-Link (5-Link) independen	nt suspension and stabiliser bar						
Suspension damper type	Passive suspension with FDD & MTV-CL tech*	Passive suspension with FDD & MTV-CL tech*	Intelligent adaptive suspension with MTV-CL tech*	Intelligent adaptive suspension with MTV-CL tech*					

SPECIFICATIONS		XEV	XEV 9e								
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE							
Chassis and dynamics (conti	nued)										
Brakes		Disc (front and rear)									
Wheels and tyres	245/55 R19 (Stylised wheel) 245/55 R19 Alloy		245/55 R19 Alloy	245/55 R19 Alloy							
Spare wheel	T 135/80 R18										
Charging											
Charger type / charging standard		CCS2									
AC portable charger		13A (up to 3.0kW), compatible v	with household 3-pin 16A socket								
AC wall charger	7.2kW & 11kW options	7.2kW & 11kW options	7.2kW & 11kW options	7.2kW & 11kW options							
AC charging time (0-100% soc)***	6 / 8.7 h (11.2 kW / 7.2 kW charger)	6 / 8.7 h (11.2 kW / 7.2 kW charger)	6 / 8.7 h (11.2 kW / 7.2 kW charger)	6 / 8 / 11.7 h (11.2 kW / 7.2 kW charger)							
DC charging time (20–100% soc)***	20 min (with 140kW 400A charger input)	20 min (with 140kW / 180kW 400A charger input)	20 min (with 140kW 400A charger input)	20 min (with 180kW 400A charger input)							
Warranty											
HV battery pack		Lifetime v	varranty**								

<sup>\*</sup>FDD – Frequency Dependent Damping. MTV-CL tech – Multi Tuned Valve – Concentric Land technology.

<sup>\*\*</sup>For First Registered Owner. Applicable for Private Registration only. In case of ownership change, warranty on HV Battery shall be 10 years or 2,00,000 km – whichever is earlier.

<sup>\*\*\*</sup>DC and AC Charging times will vary based on ambient temperature, battery temperature, Air Conditioning operation & voltage output from the charger.

FEATURES		XEV	/ 9e	
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE
Design				
Bi LED projector headlamps	S	S	S	S
LED DRLs	Lit as position lamp	S	S	S
Illuminated logo (front & rear)	S	S	S	S
Centre signature (position) lamp	-	S	S	S
LED tail lamp	S	S	S	S
Sequential turn indicators	-	S	S	S
Start up / goodbye animations	_	S	S	S
Night Trail (carpet lamp)	_	-	-	S
CapTouch switches	Switch bank on dashboard	Switch bank on dashboard	Steering wheel & switch bank on dashboard	Steering wheel & switch bank on dashboard
Soft wrapped dashboard & door trims	-	-	-	S
Seat upholstery	Premium fabric	Leatherette	Leatherette	Leatherette
Steering wheel & e-shifter	Leatherette (e-Shifter)	Leatherette	Leatherette	Leatherette
Rear spoiler	S	S	S	S
Electrically deployed front door handles	-	-	S	S
ORVM turn indicators	S	S	S	S
Frunk with drain hole	with intermediate lid	with intermediate lid	with intermediate lid	with intermediate lid
Wheels & tyres	245/55 R19 (Stylised wheel)	245/55 R19 alloy	245/55 R19 alloy	245/55 R19 alloy

– = Not available S = Standard

FEATURES		XEV	<b>/</b> 9e	
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE
Performance				
Cruise control	Standard cruise control	Adaptive cruise control	Adaptive cruise control	Adaptive cruise control
Multi drive modes	Default, Range, Everyday, Race & Snow mode	Default, Range, Everyday, Race & Snow mode	Default, Range, Everyday, Race & Snow mode	Default, Range, Everyday Race & Snow mode
Boost Mode	S	S	S	S
Adj regen levels – L0, L1, L2, L3 & auto	S*	S	S	S
Single pedal drive	S	S	S	S
Performance dashboard	S	S	S	S
Infotainment & technology				
Audio system	Std audio with 6 speakers & sound staging	Harman Kardon 16 speaker immersive audio	Harman Kardon 16 speaker immersive audio	Harman Kardon 16 speaker immersive audio
Dolby Atmos	-	S	S	S
VenueScapes live	-	S	S	S
Sonic suite (signature sounds)	S	S	S	S
Vision X (augmented reality HUD)	-	-	-	S
Full auto parking (from vehicle, with key fob and mobile app)	-	-	S	S
EyeDentity (Driver & occupant Monitoring)	-	-	S	S
Wireless charger (15W with cooling)	-	Front	Front & Rear	Front & Rear
Wireless Android Auto & CarPlay	S	S	S	S
Built in Amazon Alexa & Chat GPT	S	S	S	S
Superfast 5G in-vehicle connectivity	S	S	S	S
Fun&Work (entertainment + work suite) 60+ in built OTT, social media, news, shopping apps	S	S	S	S

<sup>– =</sup> Not available S = Standard\*Auto not applicable.

FEATURES		XE\	/ 9e	
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE
Infotainment & technology (continued)				
Video calling with in-car camera	-	-	S	S
Connected car suite (Me4U app)	S	S	S	S
In-Car Experience using your own device (BYOD) – via Me4U app	-	-	S	S
BYOD – device mounting provision on seats	-	S	S	S
OTA updates (infotainment & maps)	S	S	S	S
OTA updates (vehicle features)	S	S	S	S
OTA updates (ePowertrain)	S	S	S	S
Charging limiter	S	S	S	S
Scheduled charging & scheduled cabin conditioning	S	S	S	S
Ecosense & driving analytics	S	S	S	S
App store	S	S	S	S
Comfort & convenience				
Height adj driver seat	6 way manual	6 way powered + adj lumbar (manual)	6 way powered + adj lumbar (manual)	6 way powered + adj lumbar (manual)
2nd row 60:40 seat	S	S	S	S
Ventilated front seats	-	-	S	S
Co driver ergo lever	-	-	S	S
Driver seat with memory and welcome retract	-	S	S	S
Front row arm rest with storage	S	S	S	S
2nd row arm rest with cup holder	S	S	S	S
Soft door arm rests	S	S	S	S
2nd row adj headrest	S	S	S	S

FEATURES		XEV	/ 9e	
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE
Comfort & convenience (continued)				
2nd row recline	Multi step	Multi step	Multi step	Multi step
Auto AC	Single zone (FATC)	Dual zone (DATC)	Dual zone (DATC)	Dual zone (DATC)
2nd row AC vents	S	S	S	S
Live Your Mood (Relax modes)	Club, Calm & Cosy	Club, Calm & Cosy	Club, Calm & Cosy	Club, Calm & Cosy
Console storage cooling	S	S	S	S
Auto dimming IRVM	-	S	S	S
Electric adjust ORVM	S	S	S	S
Power fold ORVM	-	S	S	S
ORVM auto dip on reverse	-	S	S	S
Push button start	S	S	S	S
Passive keyless entry (PKE)	-	-	S	S
Electric Park Brake (EPB)	S	S	S	S
Cornering lamps	-	S	S	S
Auto booster lamps	-	S	S	S
Auto headlamps	S	S	S	S
Auto wipers	S	S	S	S
Type C USB data cum charge port (front)	15W x 1	15W x 1	15W x 1	15W x 1
Type C USB fast charging (front)	65W x 1	65W x 1	65W x 1	65W x 1
Гуре C USB fast charging (rear)	65W x 2	65W x 2	65W x 2	65W x 2

-= Not available S = Standard -= Not available S = Standard

Pack ONE S S	Pack TWD	Pack THREE SELECT S	Pack THREE
		c	
		c	
S		3	S
	S	S	S
_	_	S	S
-	-	S	S
-	-	S	S
Alert	With individual tyre pressure monitoring	With individual tyre pressure monitoring	With individual tyre pressure monitoring
-	S	S	S
	6 airbags (front, side & curtain)	7 airbags (front, side, curtain & driver knee)	7 airbags (front, side, curtain & driver knee)
S	S	S	S
S	S	S	S
-	1 Radar + 1 Vision Camera	1 Radar + 1 Vision Camera	1 Radar +1 Vision Camera + 4 Corner Radars
-	S	S	S
-	S	S	S
-	S	S	S
-	S	S	S
-	S	S	N/A
-	S	S	S
_	S	S	S
-	S	S	S
-	S	S	S
_	S	S	S
	- Alert - 6 airbags , side & curtain) S S	-         -           Alert         With individual tyre pressure monitoring           -         S           6 airbags (front, side & curtain)         6 airbags (front, side & curtain)           S         S           S         S           -         1 Radar + 1 Vision Camera           -         S           -	-         -         S           -         -         S           Alert         With individual tyre pressure monitoring         With individual tyre pressure monitoring           -         S         S           6 airbags (side & curtain)         6 airbags (front, side, curtain & driver knee)           S         S         S           S         S         S           -         1 Radar + 1 Vision Camera         1 Radar + 1 Vision Camera           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           -         S         S           - <td< td=""></td<>

<sup>– =</sup> Not available S = Standard

FEATURES		XE	/ 9e	
VARIANT	Pack ONE	Pack TWO	Pack THREE SELECT	Pack THREE
Safety & security (continued)				
Smart pilot assist (SPA)	-	S	S	S
Driver Drowsiness Detection (DDD)	S	S	S	S
High beam assist (HBA)	-	S	S	S
Forward cross traffic alert (FCTA)	-	_	-	S
Rear cross traffic alert (RCTA)	-	_	-	S
Door open alert (DOA)	-	_	-	S
Autonomous emergency steering (AES)	-	_	-	S
Evasive steering assist (ESA)	-	_	-	S
Emergency lane keep assist	-	_	-	S
Blind spot detection (BSD)	-	_	-	S
Highway assist (including driver initiated auto lane change)	-	_	-	S
Rear collision warning (RCW)	-	_	-	S
Rear park sensors	S	S	S	S
Front park sensors	-	S	S	S
Reverse camera	S	S	S	S
360 degree camera	-	_	S	S
Blind view monitor	-	-	S	S
Secure 360 – live view & recording	_	-	S	S
Front fog lamps	_	S	S	S
Rear defogger	S	S	S	S
Windshield auto defogging	-	S	S	S
Air purifier with PM 2.5 filter & AQI indicator	_	_	S	S

The Connected car subscription is available to the customer at no additional cost for a period of one year from the date of delivery. This includes 20GB/month in-car data that ensures seamless experiences to Fun6Work apps (OTT streaming, social media, News, Shopping Apps, video calling etc). Once the data consumption reaches to 90% of monthly limit, in-car data access to Fun6Work apps will be temporarily restricted until the next month's data allocation begins. However, if you wish to continue using these apps, you have the option to purchase additional data (recharge) to restore access

- = Not available S = Standard



# UNLIMIT LUXURY

Discover the future of electric SUVs today. Get behind the wheel of the XEV 9e and find out what it really means to live without limits and drive with confidence.



#### UNLIMIT LOVE



#### V28

All features mentioned in the brochure are not available on all the variants of XEV 9e ("Vehicle"). Accessories shown on the Vehicle are not part of the standard configuration and needs to be purchased separately. Performance figures shown are based on internal tests done by the experts in a controlled environment. Actual performance figures may vary due to various factors such as driving conditions, maintenance, etc. and may differ in conditions. The images of the Vehicle shown are creative visualisation and for illustrative purpose only. Tinted glass on the Vehicle is due to lighting effect. The colour of the Vehicle depicted in the image may differ from its actual appearance. Kindly visit your nearest Mahindra dealership to check the actual appearance of the Vehicle. Harman Kardon and all related marks are registered trademarks of Dolby and or its affiliates. Dolby and all related marks are registered trademarks of Dolby and or its affiliates. Android Auto' is a trademark of Google LLC & it's affiliates. Apple Carplay' is a trademark of Apple Inc. and its affiliates. Please note that our eSUVs may not come equipped with Apple CarPlay and Android Auto at the time of launch. These features may be introduced later through a software update. For the latest information on feature availability, please contact your nearest dealership. Snapdragon Cockpit' are a trademark of Qualcomm Inc. and its affiliates. Alexa feature is introduced to assist the Driver and improve the safety and convenience of driving. Alexa so only available in certain languages and regions. Alexa functionality may vary by location and variant of the Vehicle. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. In view of our policy of continuously improving our products, we reserve the right to add or delete any feature without prior notice and without prior i



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